



Invitation for Participation at 'RuhrSummit' 28 May 2024 / Bochum - Germany

<https://ruhrsummit.de/en/>

The ruhrSUMMIT offers you the lighthouse event of the startup ecosystem in the Ruhr Area.

On May 28, 2024, we will generate lasting added value together in the Jahrhunderthalle Bochum to boost the digital economy from today to the future. The ruhrSUMMIT 2024 brings together (inter)national players from the digital economy and the startup ecosystem in a tangible and innovative way.

At RuhrSummit, the ruhrMETROPOLIS represents digital and economic trends in various thematic areas. This is what you can expect:

- In the **Future Web Town**, we don't just look at topics, trends and technologies that are current, but that are ahead of their time.
- An **impact driven business** pursues the goal of solving a social or ecological problem with a focus on sustainability.
- The **XR Town** offers you an exciting opportunity to learn more about virtual and augmented reality technologies and other reality applications and its potential for business.
- In the **Ecosystem Town** offers the startup scene in the Ruhr region with a wide range of cooperation and funding opportunities that provide added value to the startups.
- **Expo Town** is home to innovative startups and companies with a wide variety of business ideas, including e-commerce, medicine, mobility, finance, education and much more.
- The **Herhood Town** focuses on Female Entrepreneurship offers you high-quality keynotes and inspiring open sessions with practical perspectives from women in business, science and the startup scene.
- **Digital Health Town** presents the connection of health, healthcare, life and society with digital medical and health technologies.
- In the **Corporate Town** you will meet medium-sized companies that are at the cutting edge of the region's digital economy, your potential cooperation partner or investor.
- International startups who want to get to know the Ruhr region up close and network with you await you in the **International Town**.
- In the **Future Work Town**, startups and corporates present innovative solutions on the forward-looking topics surrounding the working world of tomorrow, such as hybrid working, remote team leadership, future management and modern office equipment.

Participating at the RuhrSummit offers your startup or scale-up a unique chance to showcase your vision and solutions to an engaged audience of representatives of companies, investors, and peers who share your passion. This is your moment to propel your business forward and establish meaningful collaborations that could change the course of your journey.



Participation:

The focus of participating Dutch startups and scale-ups is in the areas of Green Tech, AI/ML and Life Sciences & Health (LSH).

Signing up for this event is possible **until Tuesday 09 April 2024**. A maximum of 12 participants (with 2 pax each) can join this event. It is important that the participants that go along fall within the set-up and substantive focus of the event.

Registration therefore does not automatically mean participation in the event. You will receive notification of participation a few days after the closing date.

You can participate if you meet the following requirements:

- Your product or service is high-tech, innovative and potentially disruptive.
- There is a proven market acceptance for your product or service on the Dutch market.
- You have started - or are ready for - international scale-up to the German market.
- You are registered at the Dutch Chamber of Commerce.
- The technology behind your product or service focuses on Business-to-Business (B2B).
- Your company was founded after 2011.
- You have a presentable or visible prototype.

If you do not exactly fit the above profile, but you have a convincing motivation, then let us know when you apply why you should be part of the Dutch delegation to the 'RuhrSummit'.

What you can expect

- A digital prep session for all Dutch participants will take place two weeks before the event.
- On 27th May an International Icebreaker (meet & greet) will be organised by Business Metropole Ruhr (BMR), in cooperation with Dutch Basecamp.
- **A joint 'Dutch Corner' will be set up during the RuhrSummit to offer the selected 12 Dutch startups and scale-ups the opportunity to present their solutions.**

Costs:

- Participation at and all the costs connected with the 'Dutch Corner' at the 'RuhrSummit' are covered, so free of charge for the Dutch startups and scale-ups.
- The International Icebreaker is free of charge for the Dutch startups and scale-ups.
- All travel and accommodation costs are at your own expense. Meals and drinks are also at your own expense, unless otherwise stated in the programme.

For registration, please contact:

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